

Company Fact Sheet

Company Overview

Headquartered in Sarasota, Florida, medAppraise, Inc. is a start-up formed to study musculoskeletal disorders (“MSDs”). medAppraise’s MSDR[®] system is an affordable web-based technology that provides, through a brief and non-invasive assessment, objective information about an individual’s biomechanical function and risks of incurring MSDs. The system can identify the risk of MSDs before injury onset, monitor changes in physical health over time and determine the effectiveness of rehabilitative care. Data analytics are used to benchmark and compare a company’s ergonomic safety performance across facilities, jobs, geographies and industries.

Mission

Our mission is to provide a musculoskeletal testing protocol that enables effective monitoring of MSD risks and cost reduction through treatment planning, decisive interventions and measurement of efficacy. It is our vision to be the leader in risk assessment, data mining, and forecasting services for musculoskeletal conditions.

Markets

Employer: Services for industrial health, safety and wellness markets include workforce baselining and re-baselining to identify where mitigation solutions can be employed; prevention and pre-rehabilitation opportunities; pre-hire testing; employee wellness programs; and injured worker assessments.

Worker’s Compensation Insurers: Baseline benchmarks at the time of injury allows carriers to (a) measure improvement from physical therapy, (b) determine objectively when an injured worker reaches maximum medical improvement and (c) close claims more quickly to limit medical costs.

Athletics: Evaluations performed throughout the season can identify changes in athletes’ biomechanical function resulting from the stresses of training and competition and measure the effectiveness of injury rehabilitation programs.

Clinical Medicine: The MSDR[®] system can quantify the impact of osteopathic manual manipulation and physical therapy in the treatment of acute MS conditions and provide a means to assist clinicians in reducing use of addictive narcotics during recovery from injuries.

Leadership

Robert Bilkovski, M.D., MBA is medAppraise’s Chief Executive Officer. He has broad experience in leadership roles at Fortune 500 companies overseeing medical affairs in pharmaceutical drug and medical device development. His leadership at GE Healthcare brought innovative medical technology to drive improvements in the fields of critical care, anesthesiology and clinical decision support.

Milestones

medAppraise published its findings on the use of the MSDR[®] system to quantify the risk of osteoarthritis in the Journal of Medicine. The Company is currently engaged in a joint clinical study with Lake Erie College of Medicine to use the MSDR[®] system to evaluate the effectiveness and efficacy of osteopathic manual manipulation in treating individuals with shoulder injuries.

Media Contact

Sandra Chororos
EVP, Sales & Marketing
917-922-3038
schororos@medappraise.com
<https://medappraise.com>